

Hello, I am
Chandu Majeti

Strategic UX/UI Designer with 11+ years of relevant experience leading end-to-end product design, collaborating with cross-functional teams, and delivering user-centered solutions that enhance engagement, improve usability, and drive measurable business outcomes.

Education & Certifications

B.Sc Computers	<i>Andhra University</i>
Google UX Certification	<i>Coursera</i>
Certified Usability Analyst	<i>HFI CUA</i>
Web design for Usability	<i>IDF</i>
Mobile User Experience Design	<i>IDF</i>

Current Work Experience

Aragen Life Sciences *March 2026 - Till Date*
Head of Design

[Portfolio](#)

Project Name : eCuleNote
User Groups : Chemist, Admin, and SPM
Role: Freelance Design Consultant, UX Design, UI Design

Worked on a critical application by collaborating with real-time users to understand their **workflows, challenges, needs, and pain points**. Conducted **detailed analysis of the existing application**, including **screen-by-screen evaluation** and end-to-end user flow reviews. Performed **heuristic evaluation** to identify usability issues, improve user experience, and recommend intuitive design enhancements aligned with UX best practices.

Currently working on visual designs for Chemist, PE Manager, and Admin workflows, focusing on creating intuitive, user-centric interfaces aligned with business requirements and usability standards. Designing streamlined user flows, improving information hierarchy, and ensuring consistency across screens to enhance overall user experience and operational efficiency.

Earlier Work Experience

Freelance Design Consultant	<i>Aug 2024 - Till date</i>
Archetype Solutions Group User Experience Architect	<i>Sept 2020 - Jul 2024</i>
Accenture User Experience Lead	<i>Oct 2013 - Apr 2020</i>
Kensium User Experience III	<i>Mar 2012 - May 2013</i>
Verizon Sr Analyst	<i>Jul 2011 - Jan 2012</i>
C1 India Pvt.Ltd Web Designer	<i>Jun 2007 - Jul 2011</i>